



# Take Charge Marketing, LLC

Non-Traditional Advertising  
**Tulsa State Fair Ad Special 27 Sept – 7 Oct**



Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Address: \_\_\_\_\_ Existing Video Ad: Yes/No Available for Pickup: Yes/No  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Take Charge Marketing Rep: \_\_\_\_\_ Phone: \_\_\_\_\_

Special Fair Advertising costs are to be paid with contract approval.

Due to the lead time to produce an ad copy, insert ads into kiosks and place kiosks, this Agreement is binding as of the date signed.

**BILLING INFORMATION:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

All Credit Cards Accepted: CC type \_\_\_\_\_ CC Number \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Dt \_\_\_\_\_ CVS Code \_\_\_\_\_

**UP to 30 second time slot.**

**Rates for entire length of Tulsa State Fair, 27 Sept – 7 Oct**

1 Kiosk Fair Ground location: \$350.00 per location      2-3 Kiosk Fair Ground locations: \$310.00 per location  
4-5 Kiosk Fair Ground locations \$290.00 per location      6-7 Kiosk Fair Ground locations: \$250.00 per location  
8-9 Kiosk Fair Ground locations \$175.00 per location

**Best Value—Get on all 10 Kiosk Fairground locations for \$1450.00 !!**

# of KIOSKS \_\_\_\_\_ X RATE: \$ \_\_\_\_\_ = TOTAL \$ \_\_\_\_\_

(If Needed: Video Production: Info/Slides w/Sound/Pictures & Motion = \$200)

PRODUCTION FEE (if Needed) \$ \_\_\_\_\_

Base Signage 24/7 Large backlit Signage \$500 (Only 10 Available)

BASE SIGNS \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Kiosk Locations/Notes/Instructions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Total Contract Amount: \$ \_\_\_\_\_

By signing this Agreement both parties accept all General Terms and Conditions listed.

\_\_\_\_\_  
TCM Authorized Signature

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
For: Take Charge Mktng

\_\_\_\_\_  
Customer Name (Please Print)

\_\_\_\_\_  
Date



6128 East 38<sup>th</sup> Street, Suite 319 Tulsa, Oklahoma 74135  
918-779-6800 \* Fax: 918-794-0787 \* [www.TakeChargeLLC.com](http://www.TakeChargeLLC.com)



## General Terms and Conditions

1. Advertisements are accepted based on the representation that Advertiser and/or its Agency have the right to publish the contents thereof. Advertiser and/or its Agency agree to indemnify and hold publisher harmless against any expense or loss by reason of any claims by third parties.
2. Conditions, other than rates, are subject to change by Take Charge Marketing LLC without notice.
3. All contents of advertisements are subject to Take Charge Marketing LLC approval. Take Charge Marketing LLC reserves the right to reject or cancel any advertisement, insertion order, and space reservation or position commitment at any time.
4. Take Charge Marketing LLC has discretion as to the kiosk placement date and/or time.
5. Take Charge Marketing LLC liability for any error will not exceed the cost of the space. Take Charge Marketing LLC will have no liability for errors in content for ad copy or production media as provided by the Advertiser.
6. Take Charge Marketing LLC agrees to promptly repair or replace any machine as required. However, no refunds will be issued for any advertising time lost due to machine malfunction or failure.
7. Take Charge Marketing LLC shall not be liable for any costs or damages, if for any reason it fails to publish an advertisement.
8. Take Charge Marketing LLC shall have the right to hold advertisers and/or their advertising agency jointly and severally liable for such monies as are due and payable to publisher, for advertising, which advertiser or its agency ordered and which advertising was produced or put in place per this agreement.
9. No condition other than those set forth in this section "General Conditions shall be binding on the vendor unless specifically agreed to in writing by the vendor.
10. Vendor is not liable for delays in delivery and/or non-delivery in the event of Act of God, action by any governmental entity, or any condition beyond the control of vendor affecting production or delivery in any manner.
11. No verbal or other promises, guarantees or commitments other than those written in this Agreement will be deemed valid.
12. Advertiser agrees to all terms and conditions as outlined in this document.
13. In the event any portion of this agreement is deemed null and/or void, the remainder of the Agreement will be considered legal and binding.
14. Any disputes concerning this Agreement will be resolved by means of arbitration based on the laws in Tulsa County and the State of Oklahoma.